

OCT
18CUREAGEOUS
5K FUN RUN

Benefitting the IBC Network

SPONSORSHIP
PACKAGE

SPONSORSHIP BENEFITS	SURVIVOR 1 Available \$3,000	FIGHTER 1 Available \$1,500	HOPE 1 Available \$750	PINK RIBBON 1 Available \$500	CUREAGEOUS 1 Available \$250
No. of free registrations	20	10	5	3	0
LOGO PLACEMENT					
Largest logo on all event materials	●				
Logo on t-shirts	●	●	●	●	
Logo on banners	●	●	●		
Logo on flyers	●	●	●		
Logo on website	●	●	●	●	●
EVENT DAY RECOGNITION					
Public acknowledgment during the event	●	●	●	●	●
Opportunity to speak at the opening and closing ceremonies	●				
SOCIAL MEDIA					
Featured posts on social media platforms	●	●	●	●	●
BOOTH SPACE					
Product display	●	●	●	●	
Sampling	●				
Engagement with participants	●	●	●	●	
PROMOTIONAL MATERIALS					
Inclusion of promotional materials in participant race packets	●	●	●	●	●
MEDIA COVERAGE					
Inclusion in all press releases and media materials	●	●	●		
EMAIL MARKETING					
Feature in pre- and post-event email communications to participants	●	●			
EXCLUSIVE PERKS					
Opportunity to place a branded item (e.g., water bottle, towel) in the race swag bag	●	●			
EXCLUSIVE SPONSORSHIP OPPORTUNITIES OPTION*					
Choice of one exclusive sponsorship at no additional cost	●				
Choice of one exclusive sponsorship at an additional cost		●	●	●	●

*See back for more information



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EXCLUSIVE SPONSORSHIP OPPORTUNITIES



FOOD & BEVERAGE \$2,000

1 Spot Available

BRANDING

Logo prominently displayed
on parking lot signage

RECOGNITION

PA announcements
throughout the event
Pre-event email blasts

PROMOTIONAL MATERIALS

Opportunity to include
promotional materials in
participant race packets



WATER \$1,250

1 Spot Available

BRANDING

Logo on all water
station signage

RECOGNITION

Mention in event
announcements

PROMOTIONAL MATERIALS

Opportunity to place branded
water bottles or promotional
materials at water stations.



STARTING LINE \$1,250

1 Spot Available

BRANDING

Logo prominently displayed
at the starting line

RECOGNITION

Mention in event
announcements

PROMOTIONAL MATERIALS

Opportunity to distribute
promotional materials at the
starting line.



MEDAL \$1,250

1 Spot Available

BRANDING

Logo on all
participant medals

RECOGNITION

Mention in event
announcements

PROMOTIONAL MATERIALS

Opportunity to place
promotional materials in the
medal distribution area.

204

BIB \$1,250

1 Spot Available

BRANDING

Logo on all
participant bibs

RECOGNITION

Mention in event
announcements

PROMOTIONAL MATERIALS

Opportunity to include
promotional materials in
participant race packets.



BOOTH \$100

15 Spots Available

BRANDING

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RECOGNITION

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PROMOTIONAL MATERIALS

Opportunity to place
promotional materials in
Booth space.

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RESERVE YOUR SPONSORSHIP NOW!

Preferred Sponsorship: _____

Company Name: _____

Contact Name: _____

Phone Number: _____ Email: _____

Please indicate below company name that you would like to appear on advertising, where applicable.
Please print clearly. Submit logo files by August 1 to LaurenS@johnsondev.com

Return your signed sponsorship form and check to:



**CROSS CREEK
WEST**

LaurenS@johnsondev.com
Cross Creek West
Attn: Lauren Smith
24285 Katy Freeway, Suite 650
Katy, TX 77494
Make all checks payable to: CCR West Inc

FOR MORE INFORMATION CONTACT

Lauren Smith | LaurenS@johnsondev.com
CrossCreekWestTX.com/CUREAGEOUS